

**EXPEDITED PROCEDURE – EXAMINING GROUP 2623**

**S/N 09/997,022**

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

|             |  |                 |             |
|-------------|--|-----------------|-------------|
| Applicant:  | Steven O Markel                                    | Examiner:       | Ngoc Vu     |
| Serial No.: | 09/997,022   | Group Art Unit: | 2623        |
| Filed:      | November 27, 2001                                  | Docket No.:     | 2050.121US1 |
| Title:      | Displaying full screen streaming media advertising |                 |             |

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**AMENDMENT & RESPONSE UNDER 37 C.F.R. 1.116**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In response to the Final Office Action dated January 23, 2008, please amend the application as follows, and consider the appended remarks.